

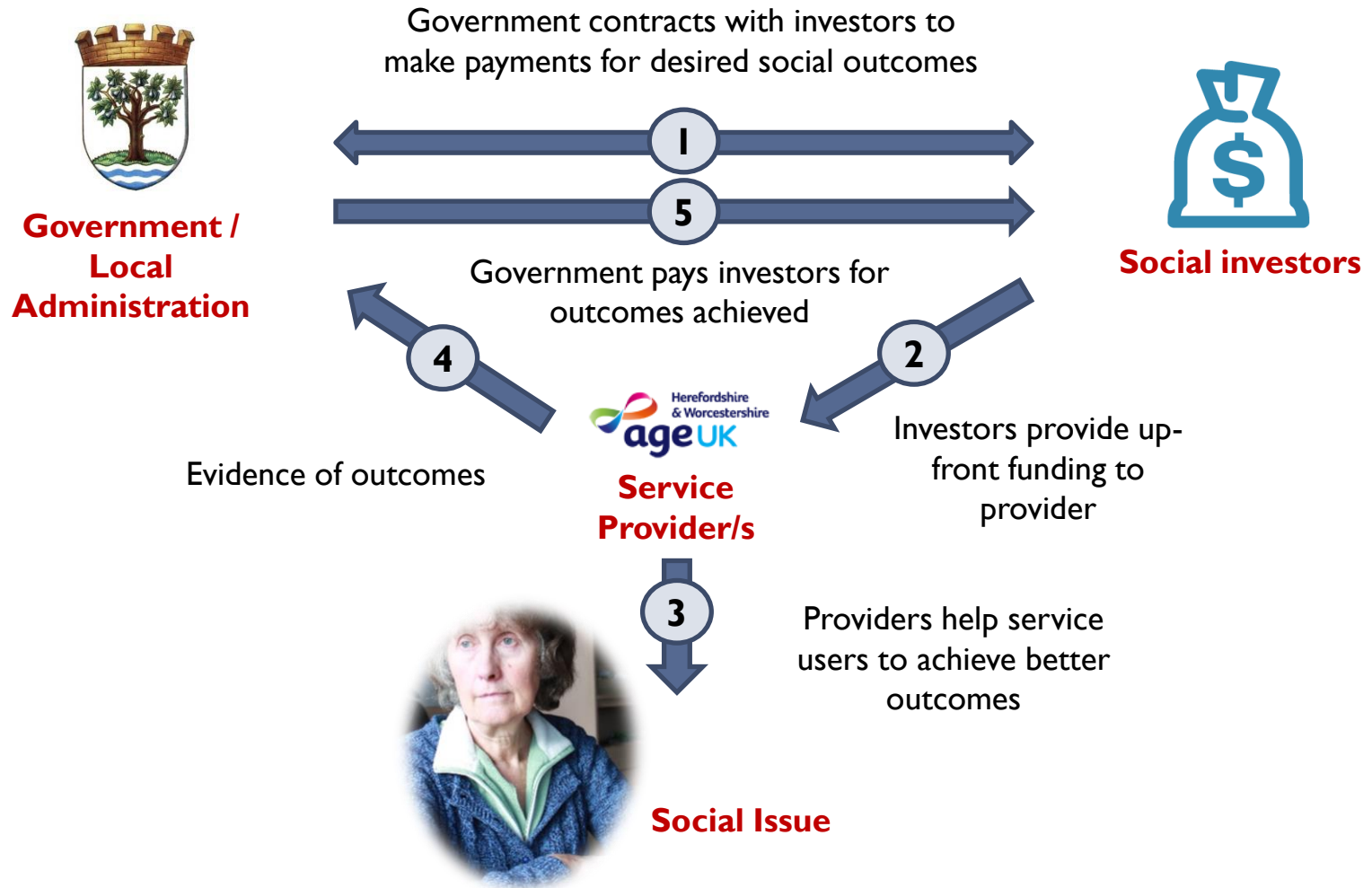
Janette Powell
Director,
Social Finance, UK

Older People are more likely to suffer from loneliness, and having weak social connections carries a health risk.

- **Equivalent to smoking 15 cigarettes a day**
- **Equivalent to being an alcoholic**
- **Potentially 1.9 times more likely to visit a doctor**
- **Potentially 3.5 times more likely to enter government funded residential care**



Social Impact Bond





- 4 Service Providers
- Central Team (Age UK HW)
- Caseworkers
- Volunteers
- Project Manager
- SIB Director (SF)
- Evaluator

Three year service working with 1,500 lonely older (50yr+) clients connecting them to **People**, **Places**, or **Activities** in their community.

Outcomes are measured using the 4 point **UCLA scale** at start, 6mth and 18mths.

- Relationship with Government



- Relationship with Investors



- Relationship with Service Providers



- Relationship with Clients



- Referrals
- Promotion
- Stigma



Could you volunteer your time?

Connecting older adults with People, Places and Activities in your area

- An hour to suit you
- Home visit
- Regular call
- Attend an activity
- Share a hobby
- Pop to a café
- Go for a walk ...

www.reconnectionsservice.org.uk

Call for details: 01905 740954



- Barriers
- Volunteers



PERFORMANCE – KEY METRICS

	Target	Jun-17	Jul-17	Aug-17
Participants	40	39	53	35
Collection rate (at 6 month)	70%	76%	71%	74%
Adjusted Collection rate(1) (at 6 month)	70%	76%	71%	74%
Loneliness Decrease (at 6 month)	-1.9	-1.4	-1.5	
Collection rate (at 18 month)		47%	53%	
Loneliness Decrease (at 18 month)		-0.1	-0.4	

Data is regularly used to help shape service delivery and improve outcomes.

Eligibility - General

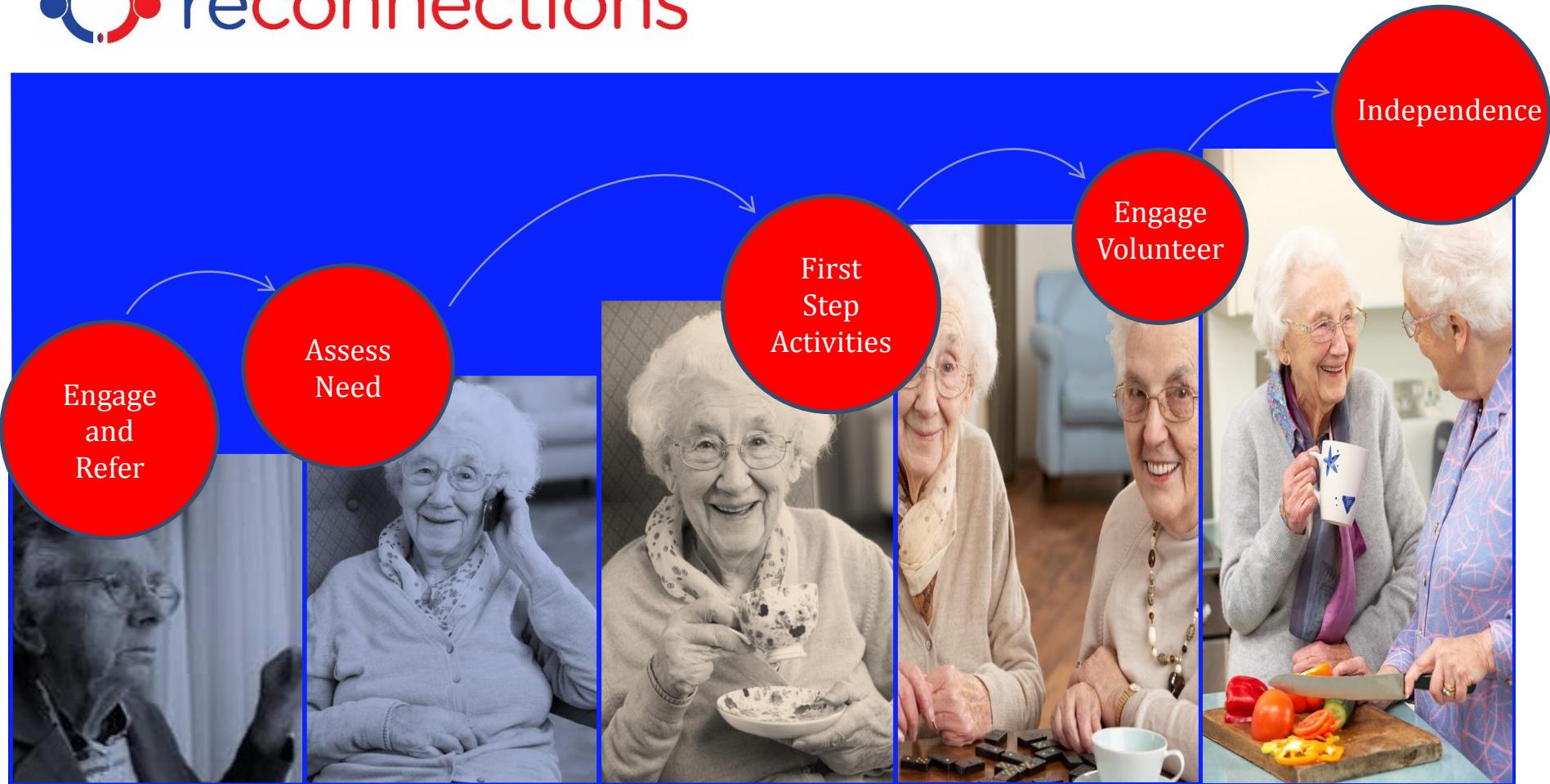
Item	No	Yes	Referral if Yes
Is the client in receipt of funded social care?			To Access Centre
If the client in receipt of a package of care from the NHS?			To NHS
Does the client pay their council tax to a Worcestershire District?			To local Age UK
Does the client have dementia? (cognitive impairment)			To DAS

Eligibility – Loneliness (client must score 7 or above to be eligible for an assessment)

Question	Please tick one box on each line			Total
	Hardly Ever or Never	Some of the Time	Often	
How often do you feel you lack companionship?	1	2	3	
How often do you feel left out?	1	2	3	
How often do you feel isolated from others?	1	2	3	
How often do you feel in tune with the people around you?	3	2	1	
Total Score				

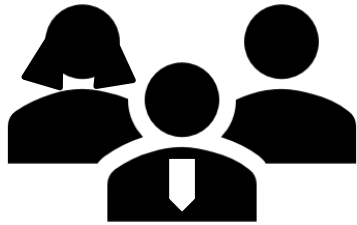


Questions:

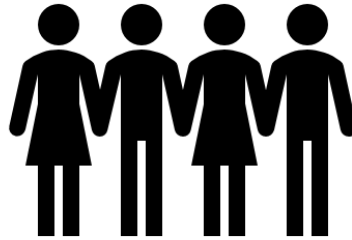


Loneliness is measured at regular points to monitor progress

RESPONDING TO SOCIAL CHALLENGES : KEY PLAYERS



Administration



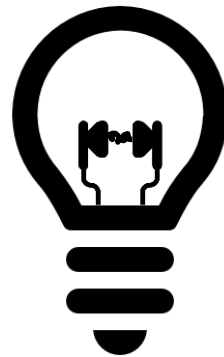
Community



Investors



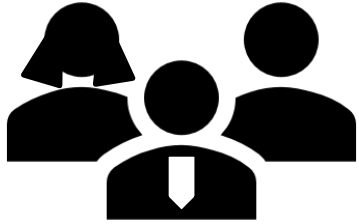
Clients



Innovators



Evaluators



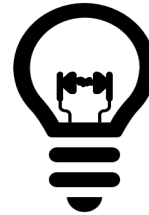
Administration

**Up to £2m Allocated
for Outcomes**

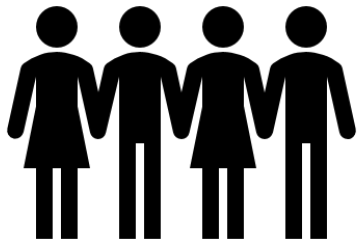
£650k Upfront



Investors



£8k p/m



Community

**£22k p/m
Service Providers**

£100k available



Evaluators